

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

REP HEADLINE# 6400002  
\*\*\* ORIGINAL REV#0 \*\*\*

ADV # 7/131 ADV. NAME ISS/SUPERPAC FOR AMERICA

AGY # 01343 AGY. NAME SMART MEDIA GROUP

814 KING STREET, SUITE 400

ALEXANDRIA, VA 22314

ORDER # 339211 CONTRACT # 6400002

PRDCT	<u>SUPER PAC 10/30</u>	EST#****	COMMENTS: (LINE, ORDER, INVOICE)
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**FLIGHT DATES** OCT30/12 **NOV6/12** **WK-2**

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS 56150  
PLEASE CONFIRM. THANKS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*ID# 1046\*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE = SPACA AGENCY EST# = C30N06  
AGENCY PRODUCT CODE = ORDER

LINE	DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE	WEEK
1	1135P-1235A	60	\$1,850.00	11/5	11/5	MON

PROGRAM :	TONIGHT SHOW
RA35+ :	3.3
CON COM1:	TONIGHT SHOW

2	400P-500P	60	\$1,700.00	11/5	1	MON

PROGRAM :	JUDGE JUDY
RA35+ :	4.5
CON COM1:	JUDGE JUDY

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!!!

OCT29/12 17.  
\*\*\* WPXI-TV \*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			430A-459A PROGRAM : NEWS RA35+ : 1.0 CON COM1: NEWS	60		\$350.00	11/5	11/5	1		MON	1
4			600P-630P PROGRAM : NEWS AT 6 RA35+ : 6.8 CON COM1: NEWS AT 6	60		\$3,800.00	11/5	11/5	1		MON	1
5			700P-800P PROGRAM : JEOP/WHEEL RA35+ : 8.3 CON COM1: JEOP/WHEEL	60		\$6,800.00	11/5	11/5	1		MON	1
6			900A-1000A PROGRAM : TODAY SHOW II RA35+ : 3.3 CON COM1: TODAY SHOW II	60		\$1,700.00	11/5	11/5	1		MON	1
7			600A-800A PROGRAM : NEWS RA35+ : 2.2 CON COM1: NEWS	60		\$900.00	11/3	11/3	1		SAT	1
8			800P-900P 10-11P PROGRAM : LAW ORDER: LA RA35+ : 4.2 CON COM1: LAW ORDER: LA	60		\$2,000.00	11/3	11/3	1		SAT	1
9			1100P-1135P PROGRAM : NEWS AT 11 RA35+ : 5.1 CON COM1: NEWS AT 11	60		\$8,000.00	11/1	11/1	1		THU	1
10			1135P-1235A PROGRAM : TONIGHT SHOW RA35+ : 3.3 CON COM1: TONIGHT SHOW	60		\$1,850.00	11/1	11/1	1		THU	1

REP HEADLINE# 6400002  
 \*\*\* ORIGINAL REV#0 \*\*\*  
 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT29/12 17.  
 \*\*\* WPXI-TV \*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
11			400P-500P	60		\$1,700.00	11/1	11/1	1		THU	1
			PROGRAM : JUDGE JUDY									
			RA35+ : 4.5									
			CON COM1: JUDGE JUDY									
12			430A-459A	60		\$350.00	11/1	11/1	1		THU	1
			PROGRAM : NEWS									
			RA35+ : 1.0									
			CON COM1: NEWS									
13			530P-600P	60		\$3,400.00	11/1	11/1	1		THU	1
			PROGRAM : NEWS									
			RA35+ : 5.4									
			CON COM1: NEWS									
14			700P-800P	60		\$6,800.00	11/1	11/1	1		THU	1
			PROGRAM : JEOP/WHEEL									
			RA35+ : 8.3									
			CON COM1: JEOP/WHEEL									
15			800P-900P	60		\$4,000.00	11/1	11/1	1		THU	1
			PROGRAM : COMMUNITY/30 ROCK									
			RA35+ : 2.4									
			CON COM1: COMMUNITY/30 ROCK									
16			400P-500P	60		\$1,700.00	10/31	10/31	1		WED	1
			PROGRAM : JUDGE JUDY									
			RA35+ : 4.5									
			CON COM1: JUDGE JUDY									
17			430A-459A	60		\$350.00	10/31	10/31	1		WED	1
			PROGRAM : NEWS									
			RA35+ : 1.0									
			CON COM1: NEWS									
18			500P-530P	60		\$3,400.00	10/31	10/31	1		WED	1
			PROGRAM : NEWS AT 5									
			RA35+ : 5.5									
			CON COM1: NEWS AT 5									


  
 up all night

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 \*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
19			600P-630P	60		\$3,800.00	10/31	10/31	1		WED	1
	PROGRAM : NEWS AT 6 RA35+ : 6.8 CON COM1: NEWS AT 6											
20			900A-1000A	60		\$1,700.00	10/31	10/31	1		WED	1
	PROGRAM : TODAY SHOW II RA35+ : 3.3 CON COM1: TODAY SHOW II											
NOV/12			56150.00									
											CONTRACT TOTAL	56150.00
											TOTAL SPOTS	20

COMPETITIVE INFORMATION NOT YET AVAILABLE.  
 SVC- NSI  
 DEMOS- RA35+\*

CD # 339277



Rep: TELEREP, INC.  
Run On: Oct29/12 at 15:40  
E-ORDER: 440963 (Rev 0) Agency: 30031278  
Station: WPXI-TV PITTSBURGH, PA  
Agency: SMART MEDIA GROUP  
Ad: SUPERPAC FOR AMERICA  
Buyer: DANNY NECKEL

# R204 - AGENCY BUYLINES

Page: 1  
Requested by: LINDSEY

Traffic:  
Est: C30N06  
Demo: R-A35+

Headline: UNLINKED  
Dates: Oct30/12 - Nov06/12  
Product: ORDER  
Tel #:

Diff	Buy Line	Day/Time	Len	Rate	Start Date	End Date	# of Wks	Spd/Week	Total Spots	Total Dollars	Program Name	Rating A35+
	Agency: HERE IS THE BUY FOR SUPER PAC FOR AMERICA TRAFFIC HAS ALREADY BEEN SENT. PAYM Agency: ENT AND PAPERWORK WILL BE SENT SHORTLY. LET ME KNOW IF YOU HAVE ANY QUESTIONS. Agency: THANKS.											
	1	Wed/4-5P	60S	\$1,700	Oct31/12	Oct31/12	1	1	1	\$1,700	JUDGE JUDY	4.5
	2	Thu/4-5P	60S	\$1,700	Nov01/12	Nov01/12	1	1	1	\$1,700	JUDGE JUDY	4.5
	3	Mon/4-5P	60S	\$1,700	Nov05/12	Nov05/12	1	1	1	\$1,700	JUDGE JUDY	4.5
	4	Wed/430-459A	60S	\$350	Oct31/12	Oct31/12	1	1	1	\$350	NEWS	1.0
	5	Thu/430-459A	60S	\$350	Nov01/12	Nov01/12	1	1	1	\$350	NEWS	1.0
	6	Mon/430-459A	60S	\$350	Nov05/12	Nov05/12	1	1	1	\$350	NEWS	1.0
	7	Wed/9-10A	60S	\$1,700	Oct31/12	Oct31/12	1	1	1	\$1,700	TODAY SHOW II	3.3
	8	Mon/9-10A	60S	\$1,700	Nov01/12	Nov01/12	1	1	1	\$1,700	TODAY SHOW II	3.3
	9	Sat/6-8A	60S	\$900	Nov05/12	Nov05/12	1	1	1	\$900	NEWS	2.2
	10	Wed/5-530P	60S	\$3,400	Oct31/12	Oct31/12	1	1	1	\$3,400	NEWS AT 5	5.5
	11	Thu/530-6P	60S	\$3,400	Nov01/12	Nov01/12	1	1	1	\$3,400	NEWS AT 5	5.4
	12	Wed/6-630P	60S	\$3,800	Oct31/12	Oct31/12	1	1	1	\$3,800	NEWS AT 6	6.8
	13	Mon/6-630P	60S	\$3,800	Nov01/12	Nov01/12	1	1	1	\$3,800	NEWS AT 6	6.8
	14	Thu/1135P-1235A	60S	\$1,850	Nov05/12	Nov05/12	1	1	1	\$1,850	TONIGHT SHOW	3.3
	15	Mon/1135P-1235A	60S	\$1,850	Nov01/12	Nov01/12	1	1	1	\$1,850	TONIGHT SHOW	3.3
	16	Thu/11-1135P	60S	\$8,000	Nov01/12	Nov01/12	1	1	1	\$8,000	NEWS AT 11	5.1
	17	Thu/7-8P	60S	\$6,800	Nov01/12	Nov01/12	1	1	1	\$6,800	JEOPARDY	8.3
	18	Mon/7-8P	60S	\$6,800	Nov05/12	Nov05/12	1	1	1	\$6,800	JEOPARDY	8.3
	19	Thu/8-9P	60S	\$4,000	Nov01/12	Nov01/12	1	1	1	\$4,000	COMMUNITY/30 ROCK	2.4
	20	Sat/8-9P	60S	\$2,000	Nov03/12	Nov03/12	1	1	1	\$2,000	LAW-ORDER	4.7
	Current Agency Order Totals:										\$56,150	

add

10-11P

Nov 10/29